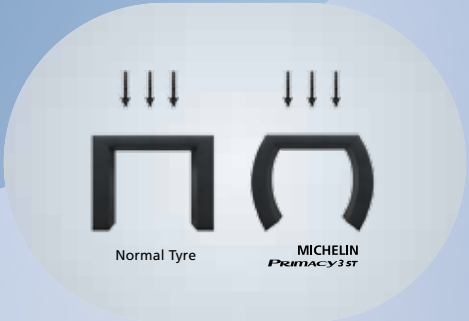


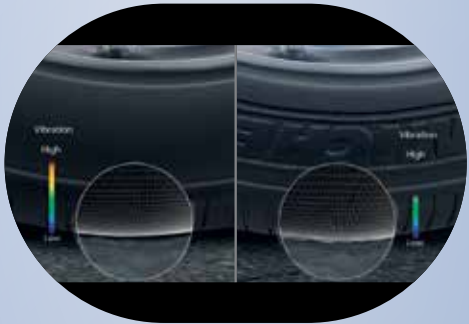
A COMFORTABLE RIDE IS A BETTER RIDE

With *CushionGuard* technology, your rides will be smoother than ever.

Through the combination of a flexible tread compound and shock absorbent sidewalls, vibrations caused by bumpy roads are greatly reduced.



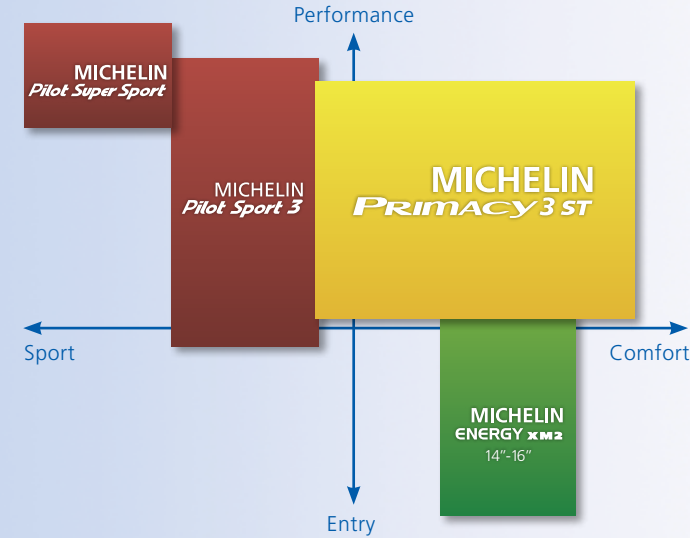
Curved sidewall better absorbs bumps in the road.



Flexible tread compound cushions vibrations.

Tips for a safer and more peaceful ride

- Maintain the right tyre pressure for maximum comfort and longevity.
- Keep an eye on tread depth to ensure good wet grip.
- Rotate your tyres regularly to keep noise levels low.



TYPICAL VEHICLE FITMENTS

BRAND	MODELS
AUDI	A3, A4, A6
BMW	3 Series, 5 Series
CITROEN	C4, C5
FORD	Falcon G6E
HOLDEN	Calais, Caprice
HONDA	Civic, Accord
HYUNDAI	i45
LEXUS	IS & GS Series
MAZDA	6
MERCEDES	C Class, E Class
NISSAN	Maxima
SUBARU	Liberty
TOYOTA	Corolla, Camry, Aurion
VW	Golf, Jetta, Passat

See how the right tyre changes everything at www.michelin.com.au or contact Michelin on 13 13 10.



MICHELIN PRIMACY 3 ST TYRES
KEEP NOISE OUT
AND COMFORT IN.

SWITCH TO A SAFER AND MORE PEACEFUL DRIVE, EVERY DAY.



www.michelin.com.au



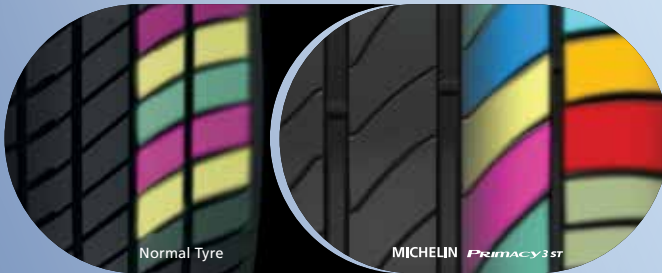
SWITCH TO A SAFER AND
MORE PEACEFUL DRIVE EVERY DAY
WITH MICHELIN PRIMACY 3 ST TYRES

With MICHELIN Primacy 3 ST tyres, your drive remains a time when you can get away from it all. And with MICHELIN Total Performance, you'll enjoy silence, comfort and safety, without compromising longevity.

PEACE AND QUIET ON EVERY JOURNEY

EvenPeak technology gives you a class-leading silent ride.

MICHELIN Primacy 3 ST tyres are specially tuned to be extra quiet - the "ST" denominator stands for "Silence Tuned". It works by designing tread blocks of varying sizes. The more tread block sizes there are, the more noise is spread wider across a frequency range, making your ride quieter.



Fewer tread block sizes concentrate noise at the same frequency.

With EvenPeak technology, more tread block sizes reduce any peak in noise.

SAFETY COMES FIRST

FlexMax and *StabiliGrip* technologies work in tandem for a 2.2m shorter braking distance compared to the average of leading competitors.*

With *FlexMax* technology, the tread adapts to the shape of the road for better connection and grip. The chamfered tread block also prevents distortion under pressure.

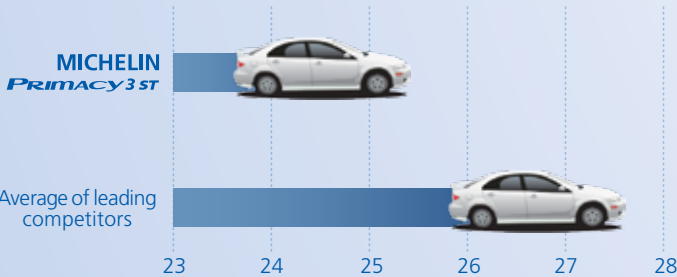
StabiliGrip technology uses self-locking bands inside the small grooves to minimise tread block deformation, improving handling and safety.



Flexible treads mean better grip.

Self-locking bands improve handling.

Test result: wet braking test.



*Based on TUV Rheinland Australia Pty Ltd. wet braking test report; MICHELIN Primacy 3 ST compared to leading competitors (Continental Max Contact MC5; Bridgestone Turanza ER33; Yokohama Advan dB V551) ; Field test in Thailand; Test date 12-02-2013 ; Toyota Camry 2.0G 2012; Tyre Size: 215/55 R17 94V; Air Pressure (F/R): 32/32 psi.

At MICHELIN, we don't just improve tyre performance one aspect at a time, but deliver all performance factors together.

This means that you'll experience the silence, comfort and safety of MICHELIN Primacy 3 ST tyres, whilst also enjoying 25% better longevity^.

These standards are consistently achieved through the use of leading MICHELIN technologies.

^Based on MICHELIN internal test results, conducted in Thailand on TOYOTA CAMRY 2.0 VVT-i (2006); Tyre Size 215/55 R17 94V Rim size: 7.0J17 Air Pressure [bar] 2.2/2.2 Front Load per tyre (kg/tyre): 498 Rear Load per tyre (kg/tyre): 423



MICHELIN
Total Performance

EvenPeak
Silent

+

FlexMax
StabiliGrip
Safety

+

CushionGuard
Comfort

+

Bigger Contact Patch
+25% Longevity

=



MICHELIN
Primacy 3 ST

DIMENSIONS AND TECHNICAL SPECIFICATIONS

CAI	DIMENSION	LOAD INDEX	SPEED INDEX	LOAD CAPACITY (KGS)	SECTION WIDTH (MM)	OVERALL DIAMETER (MM)	ROLLING CIRCUMFERENCE (MM)	MIN RIM WIDTH (INCHES)	MEASURING RIM WIDTH (INCHES)	MAXI RIM WIDTH (INCHES)
60 SERIES										
485685	205/60R16	92	V	630	209	652	1989	5.5	6.0	7.5
221662	215/60R16	99	V	690	221	664	2025	6.0	6.5	7.0
428138	225/60R16	98	W	750	228	676	2062	6.0	6.5	8.0
776093	235/60R16	100	V	800	240	688	2098	6.5	7.0	8.5
758475	215/60R17	96	V	710	221	690	2105	6.0	6.5	7.5
55 SERIES										
036073	205/55R16	91	W	615	214	632	1928	5.5	6.5	7.5
903371	215/55R16	97	W	730	226	642	1958	6.0	7.0	7.5
272280	225/55R16	99	W	775	233	654	1995	6.0	7.0	8.0
552678	215/55R17	94	V	670	226	668	2037	6.0	7.0	7.5
955962	225/55R17	101	W	825	233	680	2074	6.0	7.0	8.0
142407	235/55R17	103	W	875	245	690	2105	6.5	7.5	8.5
50 SERIES										
464701	205/50R17	93	W	650	214	638	1946	5.5	6.5	7.5
205314	215/50R17	95	W	690	226	648	1976	6.0	7.0	7.5
507093	225/50R17	98	W	750	233	658	2007	6.0	7.0	8.0
215487	235/50R17	96	V	710	245	668	2037	6.5	7.5	8.5
182965	235/50R18	97	W	730	245	693	2114	6.5	7.5	8.5
894991	245/50R18	100	W	800	253	703	2144	7.0	8.0	8.5
45 SERIES										
582240	215/45R17	91	W	615	213	626	1909	7.0	7.0	8.0
308637	225/45R17	94	W	670	225	634	1934	7.0	7.5	8.5
699364	235/45R17	97	W	730	236	644	1964	7.5	8.0	9.0
052147	245/45R17	99	W	775	243	652	1989	7.5	8.0	9.0
663631	215/45R18	93	W	650	213	651	1986	7.0	7.5	8.0
526956	225/45R18	91	W	615	225	659	2010	7.0	7.5	8.5
275662	245/45R18	100	W	800	243	677	2065	7.5	8.0	9.0
850691	255/45R18	99	W	775	255	687	2095	8.0	8.5	9.5
820708	245/45R19	102	W	850	243	703	2144	7.5	8.0	9.0